



Convert your next **BIG IDEA,** into reality!

*Tell us about your next BIG IDEA,
and we will make it a reality.*

At Experion, our focus has always been on developing products that transform businesses. Having worked with early stage companies globally, our delivery practice is fine-tuned to build world-class products using digital technologies. With a deep understanding of the development lifecycle, our product evangelists work closely with startups to offer insights on transforming concepts into digitally-driven and market-ready solutions.

A snapshot of our success stories:

- Creating a digitally driven, patented, omni-channel application platform for gamers to compete in real-money jackpot tournaments, helping the early stage company penetrate and succeed in a demanding gaming industry
- Scaling a US-based market research platform in its maturity phase to span out to multiple geographies for information management, thus internationalizing the client business.
- Reviving revenue growth for a sun-setting retail platform by modernizing their legacy system, and progressing them on to business expansion.

We have developed market-defining products, revitalized existing products and maintained and improved market share of ageing legacy systems. This needs a completely fresh set of competencies which comes from our deep understanding of the product ecosystem and inherent challenges in developing solutions. We have helped ISVs across verticals and several early stage companies to successfully thrive in a digitally connected world, utilizing Mobile, Web, Analytics, IoT (Internet of Things), Social and Cloud technologies.

Our proven track record and product development engagements across the world's top technology startup hubs go beyond typical development models. From concept detailing to prototyping for market testing, design and development for market launch, or offering product sustenance services for mature products, Experion provides a complete spectrum of services to help you build software solutions that transform the status quo.

No matter which stage your idea, concept or product is in the product lifecycle, our engineering team helps you to take it to the next level and redefine your future business.

Why Experion?



Product & Platform Development Specialist

Strong competencies in Product Engineering with 120+ products delivered across key geographies.



Technology Partnership

Partnered with successful startup initiatives across top technology hubs such as San Francisco, Birmingham, Stockholm, New York, Berlin, Melbourne, Sydney and Singapore



Complete Product Lifecycle Management Services

Scope detailing, branding, technical design/architecture, prototyping, development, testing, launch/go-live, maintenance & support, and product roadmap management support.



Long-Term Product Engagement Success Stories

Delivered robust solutions powering revenue growth of clients such as UK-based transportation innovator, US-based Market Research leader, and Victoria-based healthcare major. We were also involved in the commercialization of several early stage ventures.



Sustainable Products

Proactive problem solving to create future proof & technically strong platforms



150+ Startup Engagements

Proven startup-aligned delivery practice, offshore team structure with the right mix of roles such as Proxy Product Owners, Technical Architects, Consulting CTO (Chief Technology Officer), Database Architects, Product and Management Specialists to cater to varied needs of startups & ISVs



Mature IT Delivery

Outcome-focused delivery using a well-calibrated combination of Technology, Process Competence and Knowledge in aligning process and practices for accelerated product development



Exclusive Services for Startups



Maturity & End-of-life support

- Product Sustenance
- Re-Engineering
- Legacy Modernization

Development

- Minimum Viable Product (MVP)
- Test-driven Development
- Full Stack Development
- Scrum and Huddles
- Release Planning
- Launch Strategy

Business Analysis

Expert analysts identify business needs and support development of right solutions.

This process involves:

- Product Envisioning
- Creating Smart and Lean Canvas
- Setting up Budget Dashboard
- Understanding and Defining Branding Goals

Commercialization

- Technology Consulting
- Product Development
- Growth Enhancements
- Roadmap Management Support

Prototyping

- Wireframe Creation
- UX design
- Product Roadmapping



Nurturing

We provide access to leading experts in Startup management and promotion from India, U.S. and Australia to nurture your idea into a market-ready product. We have been partnering with several successful Startups in the Bay Area, Dallas, Austin, Dubai, Netherlands, Singapore and UK.

About us

Experion Technologies is a 13+ year old technology solutions company focused on emerging technologies and product development. Headquartered in Technopark, Trivandrum, one of India's largest and greenest IT hubs, we own development centers in Trivandrum and Kochi. Experion operates offices across US, UK, Australia, Switzerland, Germany, Netherlands and UAE. We have successfully delivered new generation IT solutions in Web and Mobile platforms to customers in the Transportation & Logistics, Retail and Healthcare verticals, and have led several Digital Transformation initiatives. Solutions developed by Experion touch over 3.5 million end users across 26 countries spanning enterprises, healthcare organizations, educational institutions, real estate companies, governments, and transportation & supply chain/logistics providers. Many of these solutions are part of mission-critical functions.



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