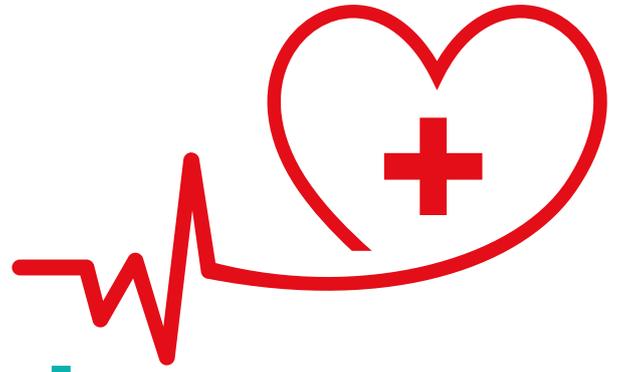


Digital touch for



Holistic Healthcare



SOARING HEALTHCARE COSTS



Healthcare costs are expected to swallow 20% of the global GDP in less than a couple of decades. This definitely is no good news when medical sciences & technology have seen so much of advancement. Healthcare bill continues to be a hot topic in the US and providing affordable health care will be important for governments world over.

The next decade should see the resolution of the problem of lack of unified standards for electronic health records if we are lucky! Acceptable healthcare standards are yet to be rolled out in even the most developed countries and hence globally deployable standards are farther away. Then there is the problem of who owns these data and how portability can bring down the healthcare costs without infringing on privacy.

The silver lining though in all these is the emergence of standards such as HL7, technologies such as Blockchain and regulations such as HIPPA. Resorting to Digital technology is probably the only way ahead in unifying healthcare initiatives and making it affordable. The healing experience will be fuller when the clinicians, healthcare institutions, specialists, paramedics etc are digitally in touch via systems deployed right from in-vitro sensors, mobile apps to HIS systems linking third party systems.

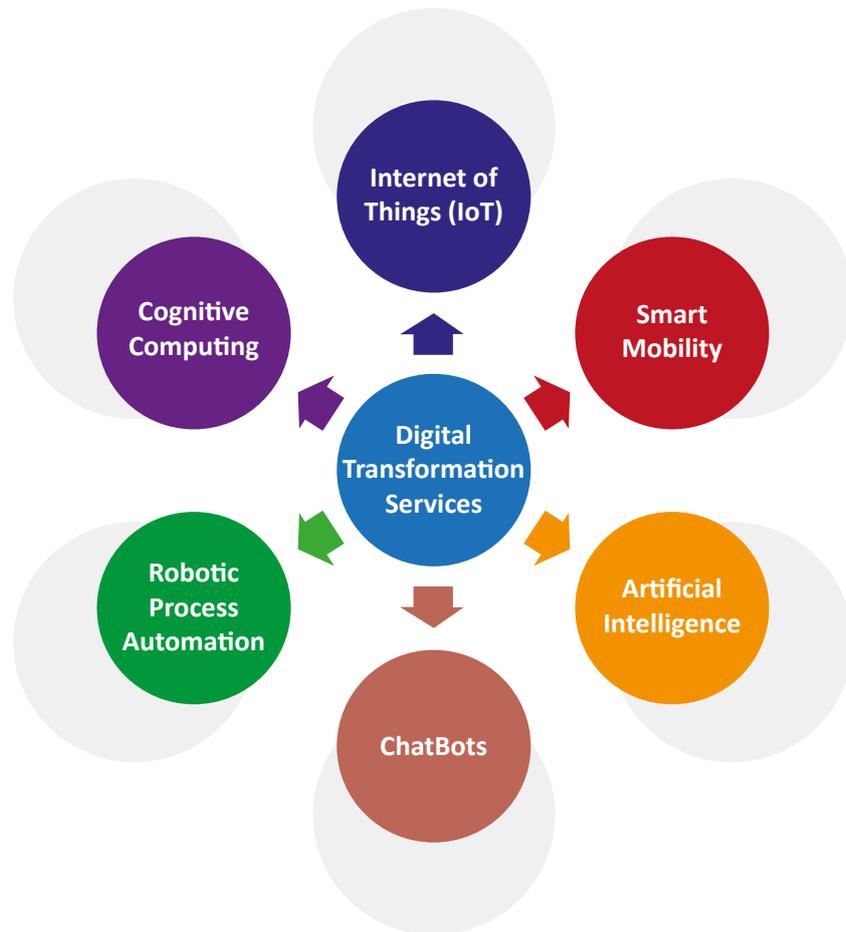
THE PROGNOSIS



Healthcare technology services at Experion have gone through a few iterations from our early engagements with emerging technologies. We had the opportunity to enable product companies entrenched in legacy with digital & made a head start with mobility and IoT. We invested into R&D designing hardware, software and firmware for building products that could make life easier for patients. With the arrival of digital technologies, consumer healthcare devices flooding the markets, & regulators pushing for standards, flood gates of opportunities opened up for product companies & start ups. Experion continues to partner and enable the transformation.

Today we work on core healthcare products as OEM for our customers building IP. We work on areas such as mental health and new product ideas that can help patients be relieved of the long waits. We work with the emerging healthcare standards and work with consultants, clinicians and experts defining standards. Being in the game, we believe that the prognosis is clear that it will be digital proliferation all around in healthcare, medical insurance, devices, Mobility et al connecting core healthcare systems like banking and e-Commerce.

FOCUS TECHNOLOGIES



The pieces of digital technology that we apply to retail cover the whole spectrum. We have invested a good deal of R&D efforts with technologies such as VR, Sentiment analytics, beacons, ML, AI, IoT, RPA, Chat Bots, mobility, Web and Analytics. We propose the cloud based architecture though some customers have reservations on those and opt for on premise deployment. Starting from in store retail automation, loyalty management, e-Com extension to real time BI, we have been assisting big and small retail houses tread the digital path. While dealing with technology is easy, we work on dissecting the business challenges and leveraging apt technology components for equipping our customers to be future ready. Incrementally replacing with digital to full re-write are possibilities to explore.

SUCCESS STORIES

Core healthcare system – Digital upgrade

For a core healthcare product company with many hundred customers around the Oceania & Far East, it was a critical decision with their age old EMR & Electronic Patient Administration system to go digital. Next step was to upgrade all their customers on to cloud. Their challenge was to be ready for the regulatory compliance that was sweeping the industry world over and build a universal system that can talk to third-party systems that will be the norm in health and wellness particularly in Australia. The challenge was also about creating a platform ready on the new standards like HL7. Experion is on a partnership journey re-architecting these and building many other systems that will set a benchmark in the market to be part of the platform.

Mental Health Solution to benefit masses

Our customer, a US based mental health consulting company had a product that was helping to reduce the patient load amongst Psychologists. A video based system that was a big hit with the mental health clinics was found to reduce depression and anxiety in psychiatry patients by over 75% with high degree of success amongst users who could use the systems even privately. Seeing the opportunities presented by digital technologies, they entrusted the job of transforming the product digitally to make it available to a large user-base via cloud, web and mobile. The system would now serve more than ten times the current users, help reduce the long waiting time for appointments with psychologists, saving many who would resort to suicides if unattended. The intuitive video based coaching was found to be popular amongst the patients demonstrated by over 80% completing the course online and being cured without the administration of drugs.

Stabilising cardiac patients post surgery

For an angel funded healthcare start-up, it made business sense to exploit the power of mobile devices, in extending the life of patients who have survived a cardiac arrest. It also was music to the ears of insurance providers who could save on claims and the patients could avoid another hospital episode. Experion was a partner in architecting a highly usable solution to be used by patients in despair and health coaches; complying with HIPPA regulations. Currently under trials at Stanford Centre for Clinical Research, the product is on its way for the big leap with PE funding.

Digital solution to participative healthcare

Universal Health records are a problem every country is trying to deal with, the goal being participative healthcare at significantly lower costs. Participative Health care requires Patients to be able to securely manage personal health records (PHR) for effective collaboration with Providers. PHRs are an effective way to help Patients to manage chronic or lifestyle diseases, keeping track of hospital visits, health conditions etc. and sharing information for informed decision-making. Experion works with a leading healthcare IT Solutions Company in Australia to build a mobile platform that allows users to manage personal health plan proactively. The solution provides ready access to PHR during medical emergency for Healthcare providers and can be used to share information securely during hospital visits. A high security two factor authentication feature allows users to manage dependents data ie. children, elderly, physically disabled etc extending care for their loved ones. The application uses HL7 standards for clinical data transfer between various healthcare systems.



GLOBAL OFFICES

India

Experion Technologies (I) Pvt Ltd
407, 4th Floor, Thejaswini, Technopark Campus
Thiruvananthapuram- 695 581
Tel: +91 471 3047317,3047312
Email: sales@experionglobal.com

802, 8th Floor, Lulu Cyber Tower 1, Infopark SEZ,
Kakkanad, Kochi – 682042
Tel: +0484-3067301, 3067306, 3067309
Email: sales@experionglobal.com

Australia

Experion Technologies Australia
Suite 5, 20 Cato Street
Hawthorn East, Victoria 3123
Email: satheesh.baskaran@experionglobal.com

USA

Experion Technologies USA Inc.
15305, Dallas Parkway, Suite 300
Addison, Texas 75001
Tel: (210)-792-8995, (214)-396-3150
Email: manoj.balraj@experionglobal.com

Experion Technologies
15757 Pines Blvd, #153,
Pembroke Pines, FL 33027
Tel: (305) 778- 5582
Email: a.malik@experionglobal.com

Germany

EXPERION GmbH
Poststr.15
D-76669 Bad Schoenborn
Tel: +49 170 3122064
Email: vinod.balakrishna@experionglobal.com

Switzerland

Experion Technologies Sàrl
43 Boulevard Georges-Favon
1204 GENEVA
Tel: +41 792009990
Email: myron.ratnavale@experionglobal.com

UK

Experion Technologies UK Ltd.
238A Kingston Road, New Malden, Surrey,
KT3 3RN, United Kingdom
Email: pv.ananth@experionglobal.com

Netherlands

Experion Global p/a, Ambachtsherenlaan 21
3271 TM, Mijnsheerenland, Netherlands
Email: martin.debel@experionglobal.com

Middle East

UBG Experion,
Al Nafisi Tower, 4th Floor,
Abdullah Al Mubarak Street,
Mirqab, Kuwait
Email: harikrishnan.bhadran@experionglobal.com

About Experion

Built on the foundations of digital technologies, Experion is into products & services in the retail, transportation, healthcare and financial services sectors. A global company with direct presence in eight countries, and partners in other geographies, Experion has customers in all continents. Apart from own IP initiatives with FieldMax® and xPort® in the FMCG/Retail and Maritime transport domains, Experion takes up Product Engineering as a service, securely handling third party IP. This includes building products from the ground up, spanning ideas to product development, or re-platforming products onto the digital domain with proven expertise in product lifecycle services. Today Experion products touch over 3.5 million users across 26 countries worldwide, many of them being part of mission-critical functions.

Over the last decade, Experion has been awarded multiple times for innovation and growth. We were featured in Red Herring's 100 fastest growing companies two years in a row. In 2013, FieldMax® found its way to the NASSCOM/Frost & Sullivan product quadrant for notable products built out of India. The company was rated by Deloitte as one among the top 500 fastest growing companies in APAC in 2016. In 2016, Experion also won the IoT Product of the Year award from the US-based IoT Evolution Magazine.

Remaining focused on performance & productivity, Experion believes in delivering RoI to customers, primarily in the Enterprise space, by wiring up many unexplored possibilities with help from digital.

